

MAXIMIZING IMPACT

Impact & Revenue

- ▶ Impact and revenue
are not mutually exclusive

- ▶ More impact
=
More revenue

A FINE LINE

a woman's place is in the kitchen



OFFICIAL SELECTION
SAN LUIS OBISPO
INTERNATIONAL
FILM FESTIVAL
2018

2017
NAPA VALLEY
FILM FESTIVAL
OFFICIAL SELECTION

OFFICIAL SELECTION
3F
2018
OFFICIAL SELECTION

A FINE LINE

a woman's place is in the kitchen ■



"Best Documentary by a First Time Filmmaker" *"An endearing look at progress toward equality"*

VANITY FAIR

The Boston Globe

ABOUT THE FILM

A Fine Line is an acclaimed documentary that explores why less than 7% of head chefs and restaurant owners are women despite having traditionally held the central role in the kitchen. The film interweaves candid insights from world-renowned female chefs with a central narrative of a small-town restaurateur. This restaurateur is both a chef and single mom—and she's on a mission to do what she loves while raising two kids with the odds stacked mightily against her. *A Fine Line* opens up a timely discussion about equality in the culinary field and beyond.

OUR CAMPAIGN

The filmmakers behind *A Fine Line* have launched a campaign of increasing women head chefs and restaurateurs and creating a model for furthering equity in other industries. The main priorities:

- Mentorships & Apprenticeships
- Affordable & Accessible Childcare through Education
- Paid Parental Leave Advocacy
- Power to Live Your Truth & Give Back

The team behind *A Fine Line* has built a coalition of leaders in the culinary, film distribution, high-tech, and educational fields to seed and expand the MAPP Impact Campaign. The film has already been the centerpiece of impactful screening events from Silicon Valley to New York to Nantucket. These events both recognize women across the F&B industry for their achievements and enlisting them to pay it forward to significantly increase women in leadership.

Highlights impact with a clear & measurable goal



Screening & Discussion in Holden, MA

OUR CAMPAIGN

The filmmakers behind *A Fine Line* have launched an impact campaign with the mission of increasing women head chefs and restaurateurs from 7% to 25%, while exemplifying a model for furthering equity in other industries. The *MAPP Impact Campaign* has four main priorities:

- **M**entorships & Apprenticeships
- **A**ffordable & Accessible Childcare through Early Childhood Education
- **P**aid Parental Leave Advocacy
- **P**ower to Live Your Truth & Give Back

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Screening & Discussion in Holden, MA

Empowering women to lead through mentorship & advocacy.

mentorship. advocacy. pandemic relief. power of women

[Donate](#)



MAPP™ is a 501C3 non-profit supporting



MAPP™ is a 501C3 non-profit supporting women-led food organizations

Empowering women to lead using our **MAPP: Mentorship, Advocacy, Pandemic relief, and the Power of women (MAPP)**. We support the growth & scale of women-led food organizations so together we can create a sea-change of equity & empowerment **NOW.**

free membership

as seen & discussed in